



Exhibitor & Supporter Information pack

ECP 2025 Chair

Dr. Eleni Karayianni University of Cyprus <u>ekarayia@ucy.ac.cy</u> **Conference Coordinators**

EasyConferences
10, Michael Giorgalla, 1095
Nicosia, Cyprus
Tel: +357 22 591 900
info@easyconferences.eu

Partner with us

The European Congress of Psychology (ECP) provides a platform for scientists, practitioners, educators, policy makers, and students from around the globe to come together to share their latest insights and forge new partnerships. The ECP is an opportunity for the European Federation of Psychologists' Associations (EFPA) to identity and showcase ways in which psychological science contributes to addressing societal challenges faced in Europe and beyond.

Supporting the ECP 2025 provides the opportunity to contribute to helping to finding solutions, building relationships, and reaching common goals. It also gives organizations the possibility to demonstrate their engagement with and building a commitment to EFPA's work. With your partnership, we look forward to building momentum to raising awareness of the importance of reaching societal goals and making the ECP 2025 an international success.

Sincerely,

Eleni Karayianni, Psy.D.

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Chair, ECP 2025

Briefly on EFPA



EFPA is the umbrella organization in Europe for national psychologists' associations and currently comprises associations from 37 European countries, including all 27 member countries of the European Union.

Founded in 1981 EFPA has a long tradition of developing psychology (by enhancing scientific and professional standards), contributing to society (by using psychological knowledge and competences in support in particular of the UN sustainable development goals) and serving psychologists (by advancing, promoting and protecting the profession of psychologists at the national and European levels).

EFPA has a network of some 400,000 psychologists through its Full Members (professional practitioner psychologists and researchers) and many stakeholders including Associate Members which exists to promote a particular domain of psychology as education, science, and/or profession or support a particular group of Psychologists or students or teachers of psychology.

EFPA is a partner in many EU Commission funded research and development projects. EFPA sets a European standard of education, professional training and competence in psychology, <u>EuroPsy</u>.

EFPA is a non-governmental organisation in Special Consultative Status with the Economic and Social Council of the United Nations since 2017. Find out more about <u>EFPA's strategy and aims</u>.

Briefly on on the host organization



The <u>Cyprus Psychologists' Association</u> (CYPSA) is a scientific and professional organization founded in 1980. Originally, its

vision is to develop, safeguard, and promote psychological science in Cyprus. CYPSA's mission is the development and promotion of psychological scientific knowledge within the professional world and the greater public of Cyprus; the education of the public on topics pertaining to psychology; and the promotion and safeguard of the psychologist profession. The Association functions as a communication forum for psychologists both in practice and in academia, as well as between psychology and society. CYPSA actively participates and contributes through its membership in policy making and action at the local and national levels in many areas including education, health, human rights, and many other key societal issues.

CYPSA has been a Member Association of the European Federation of Psychologists' Associations (EFPA) since 1995, and of the European Federation of Psychology Students' Associations (EFPSA) since 2007.

Briefly on the European Congress of Psychology

In promoting the development and application of psychology in Europe and beyond, EFPA organises the European Congress of Psychology (ECP). It is the place where European psychology presents itself and where psychologists from Europe and from other continents can meet and share knowledge. The ECP is organized by a national Full Member of EFPA under the auspices of and in collaboration with EFPA. It is held in another European country every two years.

Since the first congress in Amsterdam in 1989 the ECP has grown in magnitude and reputation. By now it is known all over the world as the place where European psychology presents itself and where psychologists from Europe and from other continents can meet and share knowledge.

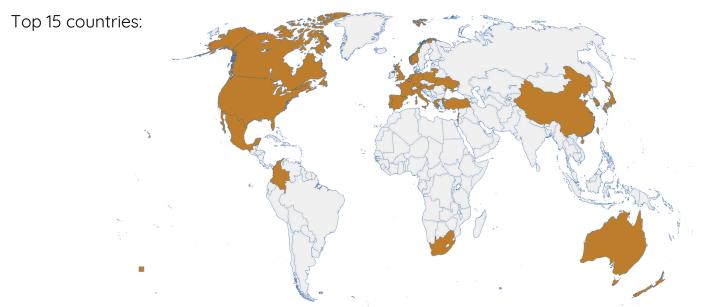
Comprehending all areas of psychology and covering the whole of Europe, the ECP provides participants – whether psychologists, students, educators, policy makers and others with an interest in psychology – with a unique opportunity to inform themselves about the state of the art in psychology as a science and a profession.

Congress at a glance

The Congress (https://ecp2025.eu) comprises of events such as keynote speakers, symposia, workshops, discussion fora, and networking opportunities.

- Psychology Forum: round-table discussion sessions on topics of climate change, children's mental health, and service delivery and digitalization.
- Keynotes from distinct speakers focusing on topics such as healthy aging, diversity, and others.
- Exhibition

Up to 70 countries represented from around the globe.



Support the congress

Bu becoming Congress а Partner, organisations can play an integral role in contributing to the action needed to reach finding goals and in the solutions required to rebuild healthy societies. Hundreds of participants and hundreds of organisations use the Congress advance their work conservation and sustainable whether development, sharing and learning about the latest developments in science and policy, by forming new partnerships to amplify their by buildina impact, or consensus for addressing some of the most pressing challenges facing humanity today.

- Wide range of sponsor and exhibition packages
- Promotional opportunities before, during and after the Congress

There are many options available, including customised ones to match your organisation's values and objectives.

Contact us to learn more.



SPONSORSHIP

ECP 2025 offers a variety of sponsorship opportunities from which to choose, providing a level that will match everyone's budget!

PLATINUM

- Exclusivity (two)
- Sponsor's logo will appear* on Event material (programme, goodie bag)
- Display of Sponsor's logo on Event website with a link to the Sponsor's homepage
- Sponsor's logo appears on the Event's advertising and promotional material
- Exhibition space of 6 sq. m. in a prime location
- Sponsor's promotional material included in the digital goodie bag
- Full-page advertisement in the Event programme (inside cover)
- 2 volumes of the Event Proceedings
- 2 complimentary registrations to the Event
- Mention in all press releases
- Mention at the beginning and closing of the Event
 - * The Platinum Sponsor's logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.

GOLD

- Exclusivity (five)
- Sponsor's logo appears* on Event material (programme, goodie bag)
- Sponsor's logo appears on the Event website with a link to the Sponsor's homepage
- Sponsor's logo appears on the Event's advertising and promotional material
- Exhibition space of 4 sq. m.
- Sponsor's promotional material included in the digital goodie bag
- ♥ Full-page advertisement in the Event programme
- 1 volumes of the Event Proceedings
- 1 complimentary registrations to the Event
- Mention at the beginning and closing of the Event
 - * The Gold Sponsors' logo will appear in larger dimension in relation to other Sponsors' logo (with the exception of the Platinum Sponsor), for all the above benefits.

E5000

SILVER

63000

- Exclusivity (ten)
- Sponsors' logo appears* on the Event website with a link to the Sponsor's homepage
- Sponsor's logo appears on the Event's advertising and promotional material
- Exhibition space of 4 sq. m.
- Sponsor's promotional material included in the digital goodie bag
- * The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.

BRONZE

- E7000
- Sponsors' logo appears* on the Event website with a link to the Sponsor's homepage
- Listing of Sponsor in the Event's advertising material
- Sponsor's promotional material included in the digital goodie bag
- * The Bronze Sponsors' logos will appear in smaller dimension in relation to other Sponsors' logos (Platinum, Gold and the Silver Sponsors), for all the above benefits.



If there are any interested parties interested in providing alternative sponsorship for the conference, they are welcome to do so with the below options:

Welcome Reception

The welcome reception is held on the first evening of which all delegates are invited to. The event usually consists of drinks and canapés.

Welcome Gift

Each conference participant
will receive a gift (e.g. water
bottle) onsite when they pick
up their name badge and
conference material

Keynote Speaker

Sponsoring a Keynote Speaker will cover the costs for one of the Congress's keynote speakers.

€5,000

€3,000

€2,000

Welcome Reception & Keynote Speaker are entitled to:

- ✓ Logo associated with event in all publications and on the ECP 2025 website
- Being named and identified as the sponsor of the event/speech
- ✓ Mention in welcome address

Welcome Gift

- ✓ Logo associated with event in all publications and on the ECP 2025 website
- ✓ Logo printed on the welcome gift



Additional Sponsorship Opportunities

Interested parties may also opt for alternative sponsorship opportunities.

Please contact us for more information

	PLATINUM	GOLD	SILVER	BRONZE
Exclusivity	2	5	10	-
Sponsor's logo will appear on Event material (programme, goodie bag)	Ø	Ø	-	-
Display of Sponsor's logo on Event website with a link to the Sponsor's homepage	Ø	Ø	Ø	Ø
Sponsor's logo appears on the Event's advertising and promotional material	Ø	Ø	Ø	
Exhibition space	6 sq. m	4 sq. m	4 sq. m	-
Sponsor's promotional material included in the digital goodie bag				
Advertisement in the Event programme	Full page (Inside Cover)	Full page	-	-
Event Proceedings	2 volumes	1 volumes	-	-
Complimentary registrations to the Event	2	1	-	-
Mention in all press releases	Ø	-	-	-
Mention at beginning and closing of the Event	Ø		-	-

Exhibition Space €500

- √ 4m2 exhibition space* (2m x 2m)
- ✓ One Table
- √ Two Chairs
- ✓ One plug (electricity)
- Company logo under Exhibitors on conference website
- ✓ Link to a webpage of your preference on conference website

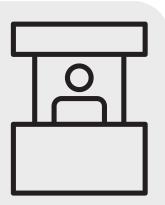
^{*} Minimum area is 4m2



Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost. Furthermore, you may also order additional standard equipment (table, stands, chairs, additional space, etc.)

Please contact us with your requirements in advance of the event and we will be happy to be of service.



I (name)	representing (organisation)	
hereby confirm the sponsor	rship for ECP 2025 with an amount of €	
(number) (amount in we	ords)	By
signing this form, I agree t	o the terms and conditions included in t	he Sponsorship
Pack.		
[A] Sponsor's Contact In	nformation	
	w and fax or mail the complete form to the character of the complete form to the complete for	ECP
Signatory Name:		
Position:		
Company / Organization		
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Terms of Agreement

- All prices exclude VAT, currently at 19%.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- Sponsorships are allocated on a first-come, first-served basis.
- The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators to sign an "Acceptance Form".
- Sponsors, advertisers, and exhibitors must communicate with the Event Coordinators for further information, instructions, invoicing, payments, and technical procedures.
- Cancellation of any portion of the: "Acceptance Form" by the
 Sponsors/Advertisers/Exhibitors will be accepted upon the following refund
 schedule in relation to the conference: 90 days before the event 50% of contract.
 Less than 90 days before the event no refund.

Conference Coordinators Contact Details:



EasyConferences Tel: +357 22 591 900

Email: info@easyconferences.eu